

PAT SCHLAICH

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GRAPHIC DESIGNER

OBJECTIVE

I am always seeking new opportunities that will be creatively challenging and provide learning experiences. Opportunities in which I can actively work to develop unique, memorable solutions that fit the needs of each project, while exploring new, innovative techniques to engage an audience and impact the trends and evolution of visual communication.

EDUCATION

LaRoche College - Pittsburgh, PA

Bachelor of Science in Graphic and Communication Design

EXPERIENCE

American Eagle Outfitters - Graphic Designer. November 2012 - July 2014.

Responsibilities include working with art directors to create seasonal marketing and the rebranding of the AEO corporate structure.

77 Kids by American Eagle - Print / Production Designer. October 2010 - July 2012.

Responsibilities included working with a team to create unique seasonal campaigns from a brainstorming phase to final execution. As well as, developing store signage conducive to on-the-fly changes and enforcing an interactive and immersive in-store environment. Also, working closely with print and production vendors to ensure quality of printed materials.

Mullen Pittsburgh - Art Direction Internship & Freelance Design. Summer 2009 - 2010

Responsibilities included art directing other interns on various inner-agency projects. Also, working alongside other art directors and designers on campaigns from start to finish while presenting ideas and solutions along the way to the in-house team.

Software Experience - Photoshop, InDesign, Illustrator, Dreamweaver (HTML & CSS), Bridge, Final Cut, After Effects, Premiere, Apple iWork, Microsoft Office.